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# Intrinsyc Software Secures Design Win for the Soleus™ Platform

Leading Manufacturer of Personal Navigation Products and Smart Handheld Devices Licenses Intrinsyc's Solution for Next Generation Mobile Devices

Vancouver, BC – March 27, 2007 – Intrinsyc Software International, Inc. (TSX: ICS) announced today that it has entered in to an agreement with a leading global manufacturer of personal navigation and handheld devices to license the Soleus<sup>™</sup> software platform for the development of GPS-enabled mobile phones.

"Today's announcement confirms that the Soleus<sup>™</sup> solution delivers value to OEMs who develop handheld consumer products. It also signals the evolution of Intrinsyc's business to include site licensing revenues from Soleus licensees and royalty revenues as customers begin product shipments," said Glenda Dorchak, chairman and chief executive officer, Intrinsyc. "Licensing Soleus to a major OEM in the personal navigation segment is an important milestone toward Intrinsyc's future as a leading supplier of wireless software solutions."

The Soleus<sup>TM</sup> platform is a complete mobile handset software solution built on Microsoft® Windows® Embedded CE, with pre-certified telephony and a large application portfolio designed specifically to address the consumer handheld device opportunity. This OEM licensee will use the Soleus<sup>TM</sup> development platform to integrate telephony features in its personal navigation products along with consumer-driven features, including camera, media player and more. Specific terms of the agreement were not disclosed.

The personal navigation handheld device market is expected to enjoy significant growth as Location-based Services (LBS) come to market. Location-based Services add a richer and more distinctive level of user experience with connectivity, data provision, and branding.

"LBS is important functionality for handset manufacturers and wireless operators," adds Intrinsyc's Dorchak. "The Soleus<sup>TM</sup> platform is an ideal solution for the industry because it delivers the software necessary for manufacturers to provide consumers with Location-based Services, such as a new graphical user interface that matches the sport or entertainment event they are attending. This is also a powerful growth opportunity for handset OEMs and service providers. Today's design win announcement proves Intrinsyc's capability to deliver next-generation wireless products."

Dorchak explains that in the coming months Intrinsyc will work with this OEM to support its adoption of the Soleus-development platform for its reference design and handset. Intrinsyc expects the manufacturer to produce and ship a limited number of Soleus-based handsets for market testing in calendar 2007. The length of that test period is governed by the OEM. When the OEM has completed product validation and testing they will begin shipping the products for sale and that will result in royalty revenues commencing for Intrinsyc. Production release is expected to be as early as the fourth quarter of calendar 2007 or as late as the first quarter of calendar 2008.



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Soleus' turnkey development platform takes a modular approach to configuring handset software with a standard set of software components. This enables OEMs to deploy Soleus<sup>™</sup> cost effectively across multiple handset designs. This approach enables manufacturers to reduce development costs, build mobile handsets faster and incur less risk.

Intrinsyc is actively expanding its Soleus<sup>TM</sup> marketing activities globally, including Asia, and expects to continue licensing Soleus to manufacturers looking to add telephony to their handheld products or more functionality to their consumer handset products.

# About Intrinsyc Software International, Inc.

Intrinsyc is a mobility software and services company that is using its wireless technology and expertise to become a leading enabler of next generation consumer handheld products including mobile handsets, smart phones and converged devices. The Company's mobile software products and engineering services expertise help OEMs, service providers and silicon providers deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsyc is the creator and licensor of the Soleus<sup>™</sup> platform based on Windows® Embedded CE for consumer handset development.

Intrinsyc is a Microsoft<sup>®</sup> Windows<sup>®</sup> Embedded Gold Partner and a Symbian Platinum Partner.

Intrinsyc is publicly traded on the Toronto Stock Exchange (symbol: ICS) and is headquartered in Vancouver, Canada with regional offices in the United Kingdom, the United States, Singapore, Taiwan and Barbados.

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This press release contains statements which, to the extent that they are not recitations of historical fact may constitute forward-looking information. Such forward-looking statements may include financial and other projections as well as statements regarding the Company's future plans, objectives, performance, revenues, growth, profits, operating expenses or the Company's underlying assumptions. The words "may", "would", "could", "will", "likely", "expect", "anticipate", "intend", "estimate", "intend", "plan", "forecast", "project", "estimate" and "believe" or other similar words and phrases are intended to identify forward-looking statements. Persons reading this press release are cautioned that such statements are only predictions, and that the Company's actual future results or performance may be materially different.

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The Company disclaims any intention or obligation to update or revise forward-looking information, whether as a result of new information, future events or otherwise.

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